



12th December 2025

REFERENCES

To Whom It May Concern,

I am pleased to recommend Alexandra Kunowska, whom I have had the pleasure of knowing for a few years through the Meeting Professionals International (MPI) community.

In February 2025, Alexandra was selected to speak at EMEC (European Meetings and Events Conference) - a highly competitive process due to the limited number of speaking opportunities. She ultimately earned a spot as a final concurrent speaker, and she fully justified that trust with a strong, polished delivery.

Alexandra led a networking workshop that was highly rated by attendees. The session was genuinely interactive and engaging - structured in a way that made it easy for people to participate at their own comfort level. Participants left energized and smiling (including the introverts, who were happily surprised to find themselves connecting without the usual networking pressure).

Alexandra combines expertise with warmth, clarity, and excellent facilitation skills. She prepares thoroughly, reads the room well, and creates an atmosphere where people feel safe to contribute - qualities that make her a standout speaker and partner for any event or professional setting.

Meeting Professionals International (MPI) is a global association for meeting and event professionals, focused on education, community, and meaningful business connections across the industry.

Sincerely,

Federico Toja

Director of Chapter Operations for Europe, Japan and
LATAM Meeting Professionals International (MPI)